



Academy of Forensic Nursing

2025 SPONSORSHIP OPPORTUNITIES



Reach 1,100
Engaged
Members

E-Mail List:
3,700+
Subscribers

Virtual &
In Person
Conferences

The Academy of Forensic Nursing is dedicated to education, research, and advocacy of the forensic nursing practice at the local, national, and international levels. Through newsletters, webinars, virtual bootcamps, and conferences, we reach thousands of healthcare professionals, law enforcement, attorneys, court and judiciary staff, and victim advocates to help them better serve people affected by violence and trauma.

By engaging in the AFN sponsorship opportunities outlined here, you will tap into our engaged audience and align your brand with a trusted and established source of information about the forensic nursing field. We look forward to working with you!

Please contact us for more information: marketing@afnmail.org

ALL RATES EFFECTIVE JANUARY 1, 2025

Academy of Forensic Nursing

NEWSLETTER: ACADEMY NEWS

**More than
3,700 Opt-In
Subscribers**

**Emailed First
Thursday of
Each Month**

**Three Ad
Placements
Available**

Ad Placement	Specifications	Rate
Leaderboard Ad	600 x 200 px - JPEG or PNG Placement at top of newsletter One placement per issue	\$350 / issue SOLD OUT
Native Ad	Image: 600 x 300 px - JPEG or PNG Text: 700 characters Should be educational in nature Two placements per issue	\$350 / issue

WEBSITE: GOAFN.ORG

**22,000
Active Visitors
Per Year**

**One Exclusive
Position
Available**

**The Home
for All Things
AFN**

Ad Placement	Specifications	Rate
Homepage Banner	1200 x 300 px - JPEG or PNG Placement above "Latest from AFN"	\$500 / month

Academy of Forensic Nursing

AFN BOOKSTORE LISTINGS



Number of Listings	Quarterly Rate	Yearly Rate
1 – 5	\$ 525	\$1800
6 – 10	\$ 900	\$3000
11 – 15	\$1200	\$4000
16 – 20	\$1500	\$5000
21 – 25	\$1800	\$6000

SPECIFICATIONS

Each listing includes:

- » Book Title
- » Description - Up to 200 Words
- » Cover Art - 1200 px Wide, JPEG or PNG
- » Pricing & URL to Purchase

BENEFITS

- » AFN Bookstore promotion in AFN's Education Roundup newsletter (monthly) for added visibility
- » AFN Bookstore promotion on AFN Homepage (goafn.org) for added visibility
- » Each title will be promoted on AFN's social media channels, on a rotating basis

NOTES

- » Listings are not exclusive
- » Titles will be listed in alphabetical order
- » Title listings subject to approval by AFN Board of Directors

Academy of Forensic Nursing

2025 CONFERENCES

AFN Regional Conferences

Three Dates Per Year | In Person

Networking Sponsor | \$3,600

Official Sponsor of Networking Event

- Vendor Booth (1 table, 2 chairs, trash can)
- 4 Attendees
- Preferred booth location at conference venue
- Opportunity to place signage in registration area & networking event
- Mention in social media posts
- Logo on website
- Insert in swag bag (freebie or literature)

Hospitality Sponsor | \$1,800

Official Sponsor of Lunch & Hospitality

- Vendor Booth (1 table, 2 chairs, trash can)
- 4 Attendees
- Opportunity to place signage in registration area & networking event
- Mention in social media posts
- Logo on website
- Insert in swag bag (freebie or literature)

Standard Vendor Booth | \$500

1 table, 2 chairs, trashcan, 1 attendee

Additional attendees – \$75 per person

- Mention in social media posts
- Logo on website

Registration Bag Insert | \$250

- 1 flyer, brochure, or small item in every registration bag
- Logo on website

AFN National Conference

November 6–7, 2025 | Virtual

Premium Sponsor – Virtual Exhibit | \$800

- Top Listing in Virtual Vendor Area
- One Placement Available

Content: Logo, Company Description, Links, Downloads, Images, Contact Information

Standard Virtual Exhibit | \$300

- Listed in Alphabetical Order Below Premium Sponsor

Content: Logo, Company Description, Links, Downloads, Images, Contact Information

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2025 CONFERENCES

Academy of Forensic Nursing

AFN 2025

REGIONAL CONFERENCE

Southeast

April 29–30, 2025

Atlanta, Georgia

Academy of Forensic Nursing

AFN 2025

REGIONAL CONFERENCE

Midwest

July 22–23, 2025

Chicago, Illinois

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AFN 2025

REGIONAL CONFERENCE

Northwest

September 9–10, 2025

Tacoma, Washington

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AFN 2025

VIRTUAL CONFERENCE

National

November 6–7, 2025

Virtual