Academy of Forensic Nursing

2024 SPONSORSHIP OPPORTUNITIES

Reach 1,200 Engaged Members

E-Mail List: 3,200+ Subscribers

Virtual & Hybrid Conferences

The Academy of Forensic Nursing is dedicated to education, research, and advocacy of the forensic nursing practice at the local, national, and international levels. Through newsletters, webinars, virtual boot camps, and conferences, we reach thousands of healthcare professionals, law enforcement, attorneys, court and judiciary staff, and victim advocates to help them better serve people affected by violence and trauma.

By engaging in the AFN sponsorship opportunities outlined here, you will tap into our engaged audience and align your brand with a trusted and established source of information about the forensic nursing field. We look forward to working with you!

Please contact us for more information: afn@afnmail.org

ALL RATES EFFECTIVE JANUARY 1, 2024
More than 3,200 Opt-In Subscribers

Emailed First Thursday of Each Month

Three Ad Placements Available

---

<table>
<thead>
<tr>
<th>Ad Placement</th>
<th>Specifications</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leaderboard Ad</td>
<td>600 x 200 px - JPEG or PNG Placement at top of newsletter One placement per issue</td>
<td>$350 / issue</td>
</tr>
<tr>
<td>Native Ad</td>
<td>Image: 600 x 300 px - JPEG or PNG Text: 700 characters Should be educational in nature Two placements per issue</td>
<td>$350 / issue</td>
</tr>
</tbody>
</table>

---

14,700 Unique Visitors Per Year

One Exclusive Position Available

The Home for All Things AFN

---

<table>
<thead>
<tr>
<th>Ad Placement</th>
<th>Specifications</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Homepage Banner</td>
<td>1200 x 300 px - JPEG or PNG Placement above “Latest from AFN”</td>
<td>$500 / month</td>
</tr>
</tbody>
</table>
### Number of Listings

<table>
<thead>
<tr>
<th>Number of Listings</th>
<th>Quarterly Rate</th>
<th>Yearly Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 – 5</td>
<td>$ 525</td>
<td>$1800</td>
</tr>
<tr>
<td>6 – 10</td>
<td>$ 900</td>
<td>$3000</td>
</tr>
<tr>
<td>11 – 15</td>
<td>$1200</td>
<td>$4000</td>
</tr>
<tr>
<td>16 – 20</td>
<td>$1500</td>
<td>$5000</td>
</tr>
<tr>
<td>21 – 25</td>
<td>$1800</td>
<td>$6000</td>
</tr>
</tbody>
</table>

### SPECIFICATIONS

Each listing includes:
- Book Title
- Description - Up to 200 Words
- Cover Art - 1200 px Wide, JPEG or PNG
- Pricing & URL to Purchase

### BENEFITS

- AFN Bookstore promotion in AFN’s Education Roundup newsletter (monthly) for added visibility
- AFN Bookstore promotion on AFN Homepage (goafn.org) for added visibility
- Each title will be promoted on AFN’s social media channels, on a rotating basis

### NOTES

- Listings are not exclusive
- Titles will be listed in alphabetical order
- Title listings subject to approval by AFN Board of Directors
AFN National Conference
Once Per Year | November | Virtual

**Premium Sponsor – Virtual Exhibit | $800**
Top Listing in Virtual Vendor Area
One Placement Available
**Content:** Logo, Company Description, Links, Downloads, Images, Contact Information

**Standard Virtual Exhibit | $300**
Listed in Alphabetical Order Below Premium Sponsor
**Content:** Logo, Company Description, Links, Downloads, Images, Contact Information

AFN Regional Conferences
Three Dates Per Year | In Person + Virtual

**Networking Sponsor | $3,600**
*Official Sponsor of Networking Event*
- Vendor Booth (1 table, 2 chairs, trash can)
- 4 Attendees
- Preferred booth location at conference venue
- Opportunity to place signage in registration area & networking event
- Mention in social media posts
- Insert in swag bag (freebie or literature)

**Hospitality Sponsor | $1,800**
*Official Sponsor of Lunch & Hospitality for Featured Guests or Speakers*
- Vendor Booth (1 table, 2 chairs, trash can)
- 4 Attendees
- Opportunity to place signage in registration area & networking event
- Mention in social media posts
- Insert in swag bag (freebie or literature)

**Standard Vendor Booth | $500**
1 table, 2 chairs, trashcan, 1 attendee
Additional attendees – $75 per person