



# Academy of Forensic Nursing

## 2024 SPONSORSHIP OPPORTUNITIES



**Reach 1,200  
Engaged  
Members**

**E-Mail List:  
3,200+  
Subscribers**

**Virtual  
& Hybrid  
Conferences**

**The Academy of Forensic Nursing** is dedicated to education, research, and advocacy of the forensic nursing practice at the local, national, and international levels. Through newsletters, webinars, virtual boot camps, and conferences, we reach thousands of healthcare professionals, law enforcement, attorneys, court and judiciary staff, and victim advocates to help them better serve people affected by violence and trauma.

By engaging in the AFN sponsorship opportunities outlined here, you will tap into our engaged audience and align your brand with a trusted and established source of information about the forensic nursing field. We look forward to working with you!

Please contact us for more information: [afn@afnmail.org](mailto:afn@afnmail.org)

ALL RATES EFFECTIVE JANUARY 1, 2024

# Academy of Forensic Nursing

NEWSLETTER: ACADEMY NEWS

**More than  
3,200 Opt-In  
Subscribers**

**Emailed First  
Thursday of  
Each Month**

**Three Ad  
Placements  
Available**

Ad Placement	Specifications	Rate
Leaderboard Ad	600 x 200 px - JPEG or PNG Placement at top of newsletter One placement per issue	\$350 / issue
Native Ad	Image: 600 x 300 px - JPEG or PNG Text: 700 characters Should be educational in nature Two placements per issue	\$350 / issue

WEBSITE: [GOAFN.ORG](http://GOAFN.ORG)

**14,700 Unique  
Visitors  
Per Year**

**One Exclusive  
Position  
Available**

**The Home  
for All Things  
AFN**

Ad Placement	Specifications	Rate
Homepage Banner	1200 x 300 px - JPEG or PNG Placement above "Latest from AFN"	\$500 / month

# Academy of Forensic Nursing

## AFN BOOKSTORE LISTINGS



Number of Listings	Quarterly Rate	Yearly Rate
1 – 5	\$ 525	\$1800
6 – 10	\$ 900	\$3000
11 – 15	\$1200	\$4000
16 – 20	\$1500	\$5000
21 – 25	\$1800	\$6000

### SPECIFICATIONS

Each listing includes:

- » Book Title
- » Description - Up to 200 Words
- » Cover Art - 1200 px Wide, JPEG or PNG
- » Pricing & URL to Purchase

### BENEFITS

- » AFN Bookstore promotion in AFN's Education Roundup newsletter (monthly) for added visibility
- » AFN Bookstore promotion on AFN Homepage (goafn.org) for added visibility
- » Each title will be promoted on AFN's social media channels, on a rotating basis

### NOTES

- » Listings are not exclusive
- » Titles will be listed in alphabetical order
- » Title listings subject to approval by AFN Board of Directors



# Academy of Forensic Nursing

## CONFERENCES

### AFN National Conference

Once Per Year | November | Virtual

#### Premium Sponsor – Virtual Exhibit | \$800

Top Listing in Virtual Vendor Area

One Placement Available

**Content:** Logo, Company Description, Links, Downloads, Images, Contact Information

#### Standard Virtual Exhibit | \$300

Listed in Alphabetical Order Below Premium Sponsor

**Content:** Logo, Company Description, Links, Downloads, Images, Contact Information

### AFN Regional Conferences

Three Dates Per Year | In Person + Virtual

#### Networking Sponsor | \$3,600

*Official Sponsor of Networking Event*

- Vendor Booth (1 table, 2 chairs, trash can)
- 4 Attendees
- Preferred booth location at conference venue
- Opportunity to place signage in registration area & networking event
- Mention in social media posts
- Insert in swag bag (freebie or literature)

#### Hospitality Sponsor | \$1,800

*Official Sponsor of Lunch & Hospitality for Featured Guests or Speakers*

- Vendor Booth (1 table, 2 chairs, trash can)
- 4 Attendees
- Opportunity to place signage in registration area & networking event
- Mention in social media posts
- Insert in swag bag (freebie or literature)

#### Standard Vendor Booth | \$500

1 table, 2 chairs, trashcan, 1 attendee

Additional attendees – \$75 per person